



Sheridan Malan

UX/UI Designer

"In order to build **big** we have to think small." –Neri Oxman"

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Objective:

Highly motivated and detail-oriented UX/UI designer with a passion for creating intuitive and visually appealing user experiences. Seeking a permanent position where I can leverage my design skills and front-end development expertise to contribute to the growth and success of a dynamic organization.

Key Skills

UI/UX Design

- User-Centered Design
- UI Frameworks: AntDesign, Material UI
- Interaction Design
- Visual Design and Branding
- Figma, Adobe XD, Sketch
- Wireframing and Prototyping
- User Research and Usability Testing

Front-End Development

- HTML5, CSS3, JavaScript
- Responsive Web Design
- Version Control (Git)
- Web Accessibility Best Practices

Business Minded Approach

UI/UX Design

- Aligning Solutions with Business Goals
- Strong Communication Skills
- Stakeholder Collaboration
- Interpreting Business Needs

Agile Development

- Agile Methodologies
- Confluence/ Jira
- DevOps

Soft Skills:

- Strong Communication
- User-Centric Approach
- Attention to Detail
- Ability to understand and interpret business needs
- Problem Solving
- Collaboration
- Adaptability
- Time Management

Work Experience

Freelance UX/UI Designer and Front-End Developer I [Shez.Dev Design Studio] I [AUG 20 - Current]

- Collaborated with diverse clients to conceptualize and deliver compelling UX/UI designs for web and mobile applications.
- Translated design concepts into responsive web interfaces using HTML, CSS, and JavaScript.
- Conducted user research and usability testing to gather insights and iteratively improve design solutions.
- Implemented interactive prototypes to validate designs and gather user feedback. Successfully managed multiple projects simultaneously, meeting deadlines and exceeding client expectations.

Key Achievements:

- Developed and executed a UX research plan, including interviews and surveys, which provided valuable insights and informed the redesign of a web application, resulting in a 75% increase in user satisfaction.
- Conducted user testing sessions on a mobile app, identifying usability issues and proposing design solutions that led to a 25% decrease in user errors.
- Redesigned the user interface of a software product, incorporating user feedback and UX best practices, resulting in a 30% decrease in user onboarding time and improved overall user satisfaction.

Education

BSc Computer Systems [Herriot Watt University] I [2013]

1. Diploma in Information Technology
2. Level 5 BTech Higher National Diploma in Information Technology.
 - Complete UI/UX Web & Mobile Designer in 2022
 - Google UX Design by Google on Coursera
 - Foundations of User Experience (UX) Design
 - Start the UX Design Process: Empathize, Define, and Ideate
 - Build Wireframes and Low-Fidelity Prototypes Conduct UX Research and Test Early Concepts
 - Get Started with Adobe Illustrator I Responsive Web design in Adobe XD
 - Design a User Experience for Social Good
 - Complete JAVASCRIPT with HTML5, CSS3 from zero to Expert-2022.

References: Available upon request